

2023 AACHC Annual Conference

APRIL 18-19, 2023

SCOTTSDALE RESORT MCCORMICK RANCH

Arizona  **Alliance**
FOR COMMUNITY HEALTH CENTERS

Primary Healthcare for All

Exhibitor/Sponsor Prospectus

Each year the Arizona Alliance for Community Health Centers (the Alliance) hosts more than 200 Arizona Community Health Center (CHC) team members and partner organization representatives for its Annual Conference. We are excited to be hosting the event at The Scottsdale Resort at McCormick Ranch again this next, April 18-19, 2023. This conference will highlight best practices in primary healthcare service delivery, current issues affecting CHCs and their patients, and health center board governance. Participants include executive and senior leadership from CHCs, Look-Alikes, Federally Qualified Health Centers, Rural Health Centers, hospitals, tribal organizations, and other safety net providers.

Conference Audience

- Key decision-makers such as chief executive officers, finance officers, operations officers, information technology officers, medical/dental officers, and health center board members
- State and federal policymakers and government officials
- State and local public health agency leadership
- State, regional, and national nonprofit organizations that support and partner with CHCs

Why you should be a part of the Alliance Annual Conference

- Connect your products and services to Alliance members and professionals who can make purchasing decisions for their organization
- Increase visibility throughout the state with CHC senior leaders
- Expand your market share geographically and create regional awareness of your organization and product/service line
- Demonstrate your commitment to the health of the underserved in Arizona

Interested in support this event?

The remainder of this document outlines detailed benefits for each sponsorship opportunity. Registration can be completed online at <https://aachc.org/event/2023-annual-conference/>. If you are interested in a customized sponsorship, please reach out to us at sponsorship@aachc.org.

Sponsorship Levels and Benefits

Title Sponsor
\$36,000
SOLD

- Opportunity to address attendees during conference opening
- Logo on conference registration page and in conference program
- Signage at registration desk and throughout conference venue
- Sponsor provided letter size insert in registration packet and full-page ad in conference program
- First choice of exhibit table location
- 4 complimentary full conference registrations
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

Reception Sponsor
\$18,000
SOLD

- Opportunity to address all attendees prior to opening reception
- Signage promoting sponsorship throughout reception area
- Sponsor provided letter size insert in registration packet and full-page ad in conference program
- Logo on conference registration page and in conference program
- Choice of exhibit table location
- 3 complimentary full conference registrations
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

Lunch Sponsor
\$12,000
2 available

- Opportunity to address all participants prior to lunch
- Signage promoting sponsorship throughout lunch area
- Sponsor provided letter size insert in registration packet and half-page ad in conference program
- Logo in conference program
- Exhibit table
- 2 complimentary full conference registrations
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

Breakfast Sponsor
\$8,000
SOLD

- Signage promoting sponsorship throughout breakfast area
- Sponsor provided letter size insert in registration packet and half-page ad in conference program
- Logo in conference program
- Exhibit table
- 2 complimentary full conference registrations
- Announcements recognizing sponsorship throughout the day and on social media
- Participant list

Sponsorship Levels and Benefits

MA Professional
Development Sponsor
(NEW!)
\$7,000
1 available

- Signage promoting sponsorship throughout MA session area
- Sponsor provided letter size insert in registration packet and full-page ad in conference program
- Logo and recognition in conference program
- Exhibit table
- 2 complimentary full conference registrations
- Announcements recognizing sponsorship during the event and on social media
- Opportunity to address MA session participants
- MA professional development session participant list

Keynote Sponsor
\$6,000
SOLD

- Opportunity to introduce keynote speaker
- Logo and half-page ad in conference program
- Exhibit table
- 2 complimentary full conference registrations
- Announcements recognizing sponsorship throughout the conference and on social media

Networking Break
Sponsor
\$3,000
SOLD

- Logo and recognition in conference program
- Signage promoting sponsorship throughout break area
- Exhibit table
- 2 complimentary full conference registrations
- Announcements recognizing sponsorship throughout the conference and on social media

Clinical Leaders
Reception Sponsor
(NEW!)
\$3,000
SOLD

- Logo and recognition in conference program
- Signage promoting sponsorship throughout reception area
- Exhibit table
- 2 complimentary full conference registrations
- Announcements recognizing sponsorship during Clinical Leaders Pre-Conference Meeting and on social media
- Opportunity to network with CHC clinical leaders during reception

Bag Sponsor
\$2,000
SOLD

- Logo on conference bags provided to all attendees
- Exhibit table
- 2 complimentary full conference registrations

Sponsorship Levels and Benefits

Exhibitor
\$1,600
SOLD OUT

- Logo and recognition in conference program
- Exhibit table
- 1 complimentary full conference registration

Exhibitor – Nonprofit or
State Agency
\$1,000
SOLD OUT

- Logo and recognition in conference program
- Exhibit table
- 1 complimentary full conference registration

Conference Program
Advertisement
[full page]
\$250

- Full page ad in conference program
- 8.5" x 11" (8.75" x 11.25" with bleeds); Preferable formats are SVG, PNG or JPG, but PDF is also acceptable if needed
- Deadline is 3/24

Conference Program
Advertisement
[half page]
\$175

- Half page ad in conference program
- 8.5" x 5.5" (8.75" x 5.75" with bleeds); Preferable formats are SVG, PNG or JPG, but PDF is also acceptable if needed
- Deadline is 3/24

If you have questions or would like a customized sponsorship package, please contact us at sponsorship@aachc.org.