

# 2023 Alliance Sponsorship Opportunities

The Arizona Alliance for Community Health Centers (the Alliance) is the Primary Care Association for Arizona. We're a nonprofit member organization that represents Community Health Centers (CHCs) – Arizona's largest primary care network serving approximately 1 in 9 Arizonans and 1 in 5 Arizona Medicaid enrollees. There are close to 200 CHC locations across the state and over 7,800 FTE staff members. CHCs deliver comprehensive healthcare services that meet the needs of our communities, connecting people to quality care that gives everyone an equal opportunity to thrive.

The Alliance facilitates the vital work of CHCs by providing them with training, technical assistance, programmatic support, and advocacy. We offer many opportunities throughout the year for organizations to join us in making quality, affordable healthcare available to all by supporting some of our educational events. Through this support, we are impacting the lives of more Arizonans by expanding the delivery of integrated health services, especially in medically underserved communities and to underserved populations. Thank you in advance for considering a partnership with us!

Event sponsorships roll up into the categories below. For a list of the event sponsorships available in 2023 and their associated benefits, please read on. Contact us at [sponsorship@aachc.org](mailto:sponsorship@aachc.org) if you'd like to discuss a custom sponsorship package.



**Emerald:** \$5-14,999k in event sponsorships during a calendar year

Benefits include:

- Logo on sponsor page of Alliance website
- Logo in 2022 Alliance annual report (March 1, 2023, deadline)
- Logo in monthly Alliance newsletter, *Primary News for Primary Care*, and opportunity to provide content in one issue
- Opportunity to have information shared with CHC leaders via Alliance member portal



**Sapphire:** \$15-34,999k in event sponsorships during a calendar year

Benefits of Emerald plus additional benefits include:

- Logo on home page of Alliance website
- Letter of introduction sent to Alliance Board of Directors
- Opportunity to connect with CHC leaders via a virtual Peer Networking Committee meeting



**Diamond:** 35k+ in event sponsorships during a calendar year

Benefits of Sapphire plus additional benefits include:

- Recognition at all Alliance events, including Alliance board meetings
- Opportunity to connect with CHC leaders at an in-person Peer Networking Committee meeting

# 2023 Scheduled Conferences & Meetings

## Annual Conference | April 18-19, 2023

- Audience: 250+ Community Health Center executive and senior leaders (CEOs, CFOs, COOs, CMOs, CDOs, Behavioral Health Directors, Pharmacy Directors, HR Directors, IT Directors, Informatics Directors, Clinic Managers, and more!)
- Purpose: Bring together CHC leaders from across the state to highlight best practices in primary healthcare service delivery, current issues affecting CHCs and their patients, and health center board governance
- Location: Scottsdale Resort McCormick Ranch, Scottsdale

### Conference Sponsor | SOLD | \$36,000 (January 31, 2023, deadline)

- Opportunity to address attendees during conference opening
- Logo on conference registration page and in conference program
- Signage at registration desk and throughout event venue
- Sponsor provided letter size insert in registration packet and full-page ad in conference program
- First choice of exhibit table location
- 4 complimentary full conference registrations
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

### Reception Sponsor | SOLD | \$18,000 (March 17, 2023, deadline)

- Opportunity to address all attendees prior to opening reception
- Signage promoting sponsorship throughout reception area
- Sponsor provided letter size insert in registration packet and full-page ad in conference program
- Logo on conference registration page and in conference program
- Choice of exhibit table location
- 3 complimentary full conference registrations
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

### Lunch Sponsor | 2 Available | \$12,000 (March 17, 2023, deadline)

- Opportunity to address all participants prior to lunch
- Signage promoting sponsorship throughout lunch area
- Sponsor provided letter size insert in registration packet and half-page ad in conference program
- Logo in conference program
- Exhibit table
- 2 complimentary full conference registrations
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list



**Breakfast Sponsor | SOLD | \$8,000 (March 17, 2023, deadline)**

- Signage promoting sponsorship throughout breakfast area
- Sponsor provided letter size insert in registration packet and half-page ad in conference program
- Logo in conference program
- Exhibit table
- 2 complimentary full conference registrations
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

**Medical Assistant Professional Development Sponsor | SOLD | \$7,000**

- Signage promoting sponsorship throughout MA session area
- Sponsor provided letter size insert in registration packet and full-page ad in conference program
- Logo and recognition in conference program
- Exhibit table
- 2 complimentary full conference registrations
- Announcements recognizing sponsorship during the event and on social media
- Opportunity to address MA session participants
- MA professional development session participant list

**Keynote Sponsor | SOLD | \$6,000 (March 17, 2023, deadline)**

- Opportunity to introduce keynote speaker
- Logo and half-page ad in conference program
- Exhibit table
- 2 complimentary full conference registrations
- Announcements recognizing sponsorship throughout the conference and on social media

**Clinical Leaders Pre-Conference Reception Sponsor | SOLD | \$3,000**

- Logo and recognition in conference program
- Signage promoting sponsorship throughout reception area
- Exhibit table
- 2 complimentary full conference registrations
- Announcements recognizing sponsorship during Clinical Leaders Pre-Conference Meeting and on social media
- Opportunity to network with CHC clinical leaders during reception

**Networking Break Sponsor | SOLD | \$3,000 (March 17, 2023, deadline)**

- Logo and recognition in conference program
- Signage promoting sponsorship throughout break area
- Exhibit table
- 2 complimentary full conference registrations
- Announcements recognizing sponsorship throughout the conference and on social media

**Conference Bag Sponsor | SOLD | \$2,000 (February 17, 2023, deadline)**

- Logo on conference bags provided to all attendees



- Exhibit table
- 2 complimentary full conference registrations

**Exhibitor | SOLD OUT | \$1,600 (March 17, 2023, deadline)**

- Logo and recognition in conference program
- Exhibit table
- 1 complimentary full conference registration

**Exhibitor (Nonprofit or State Agency) | SOLD OUT | \$1,000 (March 17, 2023, deadline)**

- Logo and recognition in conference program
- Exhibit table
- 1 complimentary full conference registration

**Conference Program Advertisement, Full-Page | \$250 (March 17, 2023, deadline)**

**Conference Program Advertisement, Half-Page | \$175 (March 17, 2023, deadline)**

## Alliance Board Retreat | July 26-28, 2023

- Audience: CEO from each Community Health Center in Arizona (24 total)
- Purpose: Convene the Alliance board of directors to discuss strategic priorities for the network
- Location: Poco Diablo Resort, Sedona

**Title Sponsor | SOLD | \$10,000**

- Logo on agenda
- Signage throughout meeting area
- Opportunity to provide remarks during the welcome
- Opportunity to have two representatives attend the opening reception on day 1 and join the board for networking during all scheduled mealtimes throughout the retreat
- Handout in meeting packet

**Dinner Sponsor | SOLD | \$5,000**

- Logo on agenda
- Signage throughout dinner area
- Opportunity to provide remarks prior to dinner
- Opportunity to have one representative attend the opening reception on day 1 and the dinner on day 2
- Handout in meeting packet

**Opening Reception Sponsor | 1 Available | \$3,600**

- Logo on agenda
- Signage throughout reception area
- Opportunity to have one representative attend the opening reception on day 1 and provide remarks



- Handout in meeting packet

#### **Lunch Sponsor | SOLD | \$2,000**

- Logo on agenda
- Signage throughout lunch area
- Opportunity to have one representative attend the lunch on day 1

#### **Breakfast Sponsor | 2 Available | \$1,400**

- Logo on agenda
- Signage throughout breakfast area
- Opportunity to have one representative attend breakfast

#### **Padfolio Sponsor | 1 Available | \$1,000**

- Logo on padfolio provided to each board member
- Handout in meeting packet

#### **Event Program Advertisement, Full-Page | \$200**

#### **Event Program Advertisement, Half-Page | \$125**

## **Health Information Technology Symposium | October 2023**

- Audience: 50+ Community Health Center IT, data/analytics, operations, and clinical leaders
- Purpose: Provide education on key health information technology topics and share best practices among Healthy Communities Collaborative Network (HCCN) participants and other CHCs from Arizona and Nevada
- Location: Phoenix, Arizona

#### **Title Sponsor | 1 Available | \$4,000**

- Exhibit table
- Two complimentary registrations
- Opportunity to address all attendees during symposium opening
- Logo on website event page
- Signage at registration desk and throughout event venue
- Logo and recognition in conference program and full-page ad
- Social media shout-out leading up to and during event
- List of participating CHCs

#### **Lunch Sponsor | 1 Available | \$1,800**

- Exhibit table
- Two complimentary registrations
- Signage and recognition throughout lunch area
- Logo in conference program and half-page ad
- Logo on gift card mailed to virtual participants
- Social media shout-out leading up to and during event
- List of participating CHCs



**Breakfast Sponsor | 1 Available | \$1,200**

- Exhibit Table
- One complimentary registration
- Signage and recognition throughout breakfast area
- Logo in conference program and half-page ad
- Logo on gift card mailed to virtual participants

**Event Program Advertisement, Full-Page | \$150**

**Event Program Advertisement, Half-Page | \$75**

**Invaluable Medical Assistant, Dental Assistant, and Community Health Worker Seminar | October 2023**

- Audience: 100+ Community Health Center medical assistants, dental assistants, community health workers and other frontline staff
- Purpose: Provide professional development and networking opportunities to frontline healthcare workers and support staff
- Location: Phoenix, Arizona

**Title Sponsor | SOLD | \$4,000**

- Exhibit table or up to three branded items included in conference goodie bag
- Three complimentary registrations
- Logo on website event page
- Signage at registration desk, throughout plenary sessions, and in breakout room(s)
- Opportunity to provide brief opening remarks or have a 2-minute video played at the beginning of the event
- Logo and recognition in conference program and full-page ad
- Social media shout-out leading up to and during event
- List of participating CHCs

**Lunch Sponsor | SOLD | \$1,800**

- Exhibit table or up to two branded items included in conference goodie bag
- Two complimentary registrations
- Signage and recognition throughout lunch area
- Opportunity to provide brief remarks before lunch or have a 1-minute video played prior to lunch
- Recognition in conference program and half-page ad
- List of participating CHCs

**Breakfast Sponsor | 1 Available | \$1,200**

- Exhibit Table or one branded item included in conference goodie bag



- Two complimentary registrations
- Signage and recognition throughout breakfast area
- Recognition in conference program and half-page ad

**Conference Program Sponsor | 1 Available | \$1,000**

- Exhibit Table or one branded item included in conference goodie bag
- One complimentary registration
- Recognition in conference program and full-page ad
- List of participating CHCs

**Conference Bag Sponsor | 1 Available | \$600**

- Logo on conference bag
- Recognition in conference program and half-page ad
- Social media shout-out leading up to and during event

**Exhibit Table | 8 Available | \$300**

- Exhibit Table
- One complimentary registration
- Recognition in conference program

**Awards | \$150 | 4 Available**

- Recognition in conference program
- Recognition during presentation of award

Contact [sponsorship@aachc.org](mailto:sponsorship@aachc.org) for additional information, or to request a customized sponsorship package.

