

2024 Alliance Sponsorship Opportunities

The Arizona Alliance for Community Health Centers (the Alliance) is the Primary Care Association for Arizona. We're a nonprofit member organization that represents Community Health Centers (CHCs) – Arizona's largest primary care network serving approximately 1 in 9 Arizonans and 1 in 5 Arizona Medicaid enrollees. There are over 200 CHC locations across the state and over 8,500 FTE staff members. CHCs deliver comprehensive healthcare services that meet the needs of our communities, connecting people to quality care that gives everyone an equal opportunity to thrive.

The Alliance facilitates the vital work of CHCs by providing them with training, technical assistance, programmatic support, and advocacy. We offer many opportunities throughout the year for organizations to join us in making quality, affordable healthcare available to all by supporting some of our educational events. Through this support, we are impacting the lives of more Arizonans by expanding the delivery of integrated health services, especially in medically underserved communities and to underserved populations. Thank you in advance for considering a partnership with us!**

The remainder of this document contains a list of event sponsorships available in 2024 and their associated benefits. Event sponsorships roll up into the categories below. Contact us at sponsorship@aachc.org if you'd like to discuss a custom sponsorship package.



Emerald: \$5-14,999k in event sponsorships during a calendar year

Benefits include:

- Logo on sponsor page of Alliance website
- Logo in 2023 Alliance annual report (March 1, 2024, deadline)
- Logo in monthly Alliance newsletter, *Primary News for Primary Care*, and opportunity to provide content in one issue
- Opportunity to have information shared with CHC leaders via Alliance member portal



Sapphire: \$15-34,999k in event sponsorships during a calendar year

Benefits of Emerald plus additional benefits include:

- Logo on home page of Alliance website
- Letter of introduction sent to Alliance Board of Directors
- Opportunity to connect with CHC leaders via a virtual Peer Networking Committee meeting



Diamond: 35k+ in event sponsorships during a calendar year

Benefits of Sapphire plus additional benefits include:

- Recognition at all Alliance events, including Alliance board meetings
- Opportunity to connect with CHC leaders at an in-person Peer Networking Committee meeting

Updated 2.29.24

2024 Scheduled Conferences & Meetings

Annual Conference | April 10-11, 2024

- Audience: 250+ Community Health Center executive and senior leaders (CEOs, CFOs, COOs, CMOs, CDOs, Behavioral Health Directors, Pharmacy Directors, HR Directors, IT Directors, Informatics Directors, Clinic Managers, and more!)
- Purpose: Bring together CHC leaders from across the state to highlight best practices in primary healthcare service delivery, current issues affecting CHCs and their patients, and health center board governance
- Location: Scottsdale Resort McCormick Ranch

Title Sponsor | SOLD | \$36,000 | January 30, 2024 deadline

- Opportunity to address attendees during conference opening
- Logo on conference registration page
- Signage at registration desk and throughout event venue
- Logo and full-page ad in conference program
- Rotating banner ad on conference mobile app, featured listing, and push notification
- Exhibit table in general session room
- Eight complimentary full conference registrations (includes booth staff)
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

Reception Sponsor | 1 Available | \$18,000 | March 12, 2024 deadline

- Opportunity to address all attendees prior to opening reception
- Logo on conference registration page
- Signage promoting sponsorship throughout reception area
- Logo and full-page ad in conference program
- Rotating banner ad on conference mobile app, featured listing, and push notification
- Exhibit table in general session room
- Six complimentary full conference registrations (includes booth staff)
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

Breakfast Sponsor | 1 of 2 Available | \$8,000 | March 12, 2024 deadline

- Signage promoting sponsorship throughout breakfast area
- Logo and half-page ad in conference program
- First choice of exhibit table location
- Featured listing in conference mobile app
- Four complimentary full conference registrations (includes booth staff)
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

Updated 2.29.24



Post-Conference Medical Assistant Professional Development Session Sponsor | SOLD | \$7,000 | March 12, 2024 deadline

- Signage promoting sponsorship throughout MA session area
- Sponsor provided letter size insert in session packet and full-page ad in conference program
- Logo and recognition in conference program
- Exhibit table
- Three complimentary full conference registrations (includes booth staff)
- Announcements recognizing sponsorship during the event and on social media
- Opportunity to address MA session participants
- MA professional development session participant list

Keynote Sponsor | 1 Available | \$6,000 | March 12, 2024 deadline

- Opportunity to introduce keynote speaker
- Logo and half-page ad in conference program
- Exhibit table (given preference for location)
- Featured listing in conference mobile app
- Four complimentary full conference registrations (includes booth staff)
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

Lunch Sponsors – Day 1 | SOLD | \$5,000 | March 12, 2024 deadline

- Signage promoting co-sponsorship throughout lunch area
- Logo and half-page ad in conference program
- Exhibit table (given preference for location)
- Featured listing in conference mobile app
- Three complimentary full conference registrations (includes booth staff)
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

Lunch Sponsors – Day 2 | 1 of 2 Available | \$5,000 | March 12, 2024 deadline

- Signage promoting co-sponsorship throughout lunch area
- Logo and half-page ad in conference program
- Exhibit table (given preference for location)
- Featured listing in conference mobile app
- Three complimentary full conference registrations (includes booth staff)
- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

Mobile App Sponsor | SOLD | \$4,000 | January 30, 2024 deadline

- Logo and recognition in conference program
- Rotating banner ad on conference mobile app, featured listing, and push notification
- Exhibit table
- Two complimentary full conference registrations (includes booth staff)

Updated 2.29.24



- Announcements recognizing sponsorship throughout the conference and on social media
- Participant list

Pre-Conference Meeting Sponsor | 2 of 5 Available | \$3,000 | March 12, 2024 deadline

- Opportunity to participate in pre-conference Peer Networking Committee meeting of your choice* and address attendees
- Logo on pre-conference meeting agenda
- Logo and recognition in conference program
- Exhibit table
- Two complimentary full conference registrations (includes booth staff)

**Potential meeting options include ~~Clinical Leaders Meeting~~, ~~Pediatric Leaders Meeting~~, ~~Pharmacy Directors Meeting~~, ~~Joint COO/CFO Meeting~~, and ~~Dental Committee Meeting~~. Subject to change; first come first serve; restrictions may apply*

Pre-Conference Clinical Leaders Reception Sponsor | SOLD | \$3,000 | March 12, 2024 deadline

- Logo and recognition in conference program
- Signage promoting sponsorship throughout reception area
- Exhibit table
- Two complimentary full conference registrations (includes booth staff)
- Announcements recognizing sponsorship during Clinical Leaders Pre-Conference Meeting and on social media
- Opportunity to network with CHC clinical leaders during reception

Networking Break Sponsor | SOLD | \$3,000 | March 12, 2024 deadline

- Logo and recognition in conference program
- Signage promoting sponsorship throughout break area
- Exhibit table
- Two complimentary full conference registrations (includes booth staff)
- Announcements recognizing sponsorship throughout the conference and on social media

Conference Bag Sponsor | SOLD | \$2,000 | February 13, 2024 deadline

- Logo on conference bags provided to all attendees
- Exhibit table
- Two complimentary full conference registrations (includes booth staff)

Exhibitor | SOLD OUT | \$1,800 [\$1200 for nonprofits/state agencies] | March 12, 2024 deadline

- Logo and recognition in conference program
- Exhibit table
- Two complimentary full conference registrations (includes booth staff)

Updated 2.29.24



Award Sponsor | \$300 | 3 of 4 Available | March 12, 2024 deadline

- Recognition in conference program
- Recognition during presentation of award

Conference Program Advertisement, Full-Page | \$250 | March 12, 2024 deadline

Conference Program Advertisement, Half-Page | \$175 | March 12, 2024 deadline

Updated 2.29.24



Rural Women's Health Symposium | June 13-14

- Audience: 75+ healthcare professionals and advocates, including community health workers, Community Health Center program managers and administrators, public health students, tribal program staff, Arizona Department of Health Services staff, medical providers, and other rural health representatives
- Purpose: Celebrate and further develop the work being done in our rural communities
- Location: Flagstaff

Title Sponsor | 1 Available | \$10,000

- Exhibit table
- Six complimentary registrations (includes booth staff)
- Recognition throughout event and opportunity to address attendees during symposium welcome
- Logo on website event page
- Signage at registration desk and throughout event venue
- Logo on front page of program and full-page ad
- Social media shout-outs leading up to and during event

Lunch Sponsor | 1 Available | \$3,600

- Exhibit table
- Four complimentary registrations (includes booth staff)
- Signage at registration desk and throughout lunch area
- Logo on front page of program and full-page ad
- Social media shout-outs leading up to and during event

Breakfast Sponsor | SOLD | \$2,600

- Exhibit table
- Three complimentary registrations (includes booth staff)
- Signage at registration desk and throughout breakfast area
- Logo in event program and half-page ad
- Social media shout-out leading up to and during event

Break Sponsor | 1 Available | \$1,500

- Exhibit table
- Two complimentary registrations (includes booth staff)
- Signage at registration desk and throughout break area
- Logo in event program
- Social media shout-outs leading up to and during event

Exhibit | \$350 For Profit / \$250 Nonprofit

- Exhibit Table
- Two complimentary registrations (includes booth staff)
- Logo in event program



Scholarship Sponsor | \$360 each

- Logo in event program
- Logo on website event page
- Note: This sponsorship covers registration and 1 night of lodging for a rural participant who is unable to cover those costs, with priority given to students, survivors, and people in recovery. Multiple scholarships can be supported by a single sponsor.

Event Program Advertisement, Full-Page | \$100

Event Program Advertisement, Half-Page | \$50

Alliance Board Retreat | July 17-19

- Audience: CEO from each Community Health Center in Arizona (24 total)
- Purpose: Convene the Alliance board of directors to discuss strategic priorities for the network
- Location: Flagstaff

Title Sponsor | SOLD | \$10,000

- Logo on agenda
- Signage throughout meeting area
- Opportunity to provide remarks during the welcome
- Opportunity to have two representatives attend the opening reception on day 1 and join the board for networking during all scheduled mealtimes throughout the retreat
- Handout in meeting packet

Dinner Sponsor | 1 Available | \$5,000

- Logo on agenda
- Signage throughout dinner area
- Opportunity to provide remarks prior to dinner
- Opportunity to have one representative attend the opening reception on day 1 and the dinner on day 2
- Handout in meeting packet

Opening Reception Sponsor | SOLD | \$3,600

- Logo on agenda
- Signage throughout reception area
- Opportunity to have one representative attend the opening reception on day 1 and provide remarks
- Handout in meeting packet

Lunch Sponsor | SOLD | \$2,000

- Logo on agenda
- Signage throughout lunch area
- Opportunity to have one representative attend the lunch on day 1 and provide remarks



Breakfast Sponsor | 2 Available | \$1,400

- Logo on agenda
- Signage throughout breakfast area
- Opportunity to have one representative attend breakfast

Padfolio Sponsor | 1 Available | \$1,000

- Logo on padfolio provided to each board member
- Handout in meeting packet

Recruitment & Retention Conference | September 2024

- Audience: 75+ CHC and National Health Service Corp Workforce Staff, including Human Resources, Recruitment, Marketing & Staff Development team members
- Purpose: Provide CHCs with training and technical assistance on effective recruitment and retention strategies and opportunities for networking and the sharing of best practices
- Location: Phoenix

Reception Sponsor | 1 Available | \$5,000

- Exhibit table
- Three complimentary registrations (includes booth staff)
- Opportunity to provide brief remarks prior to or during reception
- Signage and recognition throughout reception area
- Logo in conference program and full-page ad
- Participant list

Break Sponsor | 2 Available | \$2,000

- Exhibit table
- Two complimentary registrations (includes booth staff)
- Signage and recognition throughout break area
- Logo in conference program and half-page ad

Exhibitor | 10 Available | \$350

- Exhibit Table
- Two complimentary registrations (includes booth staff)
- Logo in conference program

Event Program Advertisement, Full-Page | \$100

Event Program Advertisement, Half-Page | \$50



Invaluable Medical Assistant, Dental Assistant, and Community Health Worker Seminar | October 2024

- Audience: 100+ Community Health Center medical assistants, dental assistants, community health workers and other frontline staff
- Purpose: Provide professional development and networking opportunities to frontline healthcare workers and support staff
- Location: Phoenix, Arizona

Title Sponsor | 1 Available | \$4,000

- Exhibit table
- Three complimentary registrations (includes booth staff)
- Logo on website event page
- Signage at registration desk, throughout plenary sessions, and in breakout room(s)
- Opportunity to provide brief opening remarks or have a 2-minute video played at the beginning of the event
- Logo and recognition in conference program and full-page ad
- Social media shout-out leading up to and during event
- List of participating CHCs

Lunch Sponsor | 1 Available | \$3,000

- Exhibit table
- Two complimentary registrations (includes booth staff)
- Signage and recognition throughout lunch area
- Opportunity to provide brief remarks before lunch or have a 1-minute video played prior to lunch
- Recognition in conference program and half-page ad
- List of participating CHCs

Breakfast Sponsor | 1 Available | \$2,000

- Exhibit Table
- Two complimentary registrations (includes booth staff)
- Signage and recognition throughout breakfast area
- Recognition in conference program and half-page ad

Conference Bag Sponsor | 1 Available | \$600

- Logo on conference bag
- Exhibit Table (includes booth staff)
- Two complimentary registrations (includes booth staff)
- Recognition in conference program and half-page ad
- Social media shout-out leading up to and during event

Exhibit Table | 8 Available | \$350

- Exhibit Table (includes booth staff)
- Two complimentary registrations (includes booth staff)



- Recognition in conference program

Awards Sponsor | \$150 | 4 Available

- Recognition in conference program
- Recognition during presentation of award

Vendor Spotlight Presentations

Do you have a product or service that may benefit Arizona's Community Health Centers, or an interest in providing educational content to CHC team members? We invite you to submit a presentation abstract for consideration to be part of our 2024 events. Submissions will be reviewed on a periodic basis throughout the year and vendors will be contacted if we are interested in pursuing a collaboration.

[Click here](#) to submit your presentation abstract. If you have any questions, please reach out to aachctraining@aachc.org.

****Important Note**

Sponsor and exhibitor requests will be subject to a review and approval process. Sponsors or exhibitors that will be approved will demonstrate alignment with Arizona health center priorities and any applicable guidance from AACHC's federal funding sources. AACHC reserves the right to deny sponsorships or exhibitorships, including those that may be construed as making a political statement. Political activities (signature gathering, campaign-related issues, etc.) are not allowed.

