

# 2025 Alliance Sponsorship Opportunities

The Arizona Alliance for Community Health Centers (the Alliance) is the Primary Care Association for Arizona. We're a nonprofit member organization that represents Community Health Centers (CHCs) – Arizona's largest primary care network serving approximately 1 in 9 Arizonans and 1 in 5 Arizona Medicaid enrollees. There are over 200 CHC locations across the state and over 9,000 FTE staff members. CHCs deliver comprehensive healthcare services that meet the needs of our communities, connecting people to quality care that gives everyone an equal opportunity to thrive.

The Alliance facilitates the vital work of Arizona's Community Health Centers by providing them with training, technical assistance, programmatic support, and advocacy. We offer many opportunities throughout the year for organizations to join us in making quality, affordable healthcare available to all by supporting some of our educational events. Through this support, we are impacting the lives of more Arizonans by expanding the delivery of integrated health services, especially in medically underserved communities and to underserved populations.

This packet includes a list of the event sponsorships that are available in 2025 along with their associated benefits. Event sponsorships roll up into the three annual sponsor categories below, which include additional benefits. Contact us at <mailto:sponsorship@aachc.org> if you have any questions or if you'd like to discuss a custom sponsorship package. We thank you in advance for continuing to support Arizona's CHCs and the communities they serve!



**Emerald:** \$5-14,999k in event sponsorships during a calendar year  
Benefits include:

- Logo on sponsor page of Alliance website
- Logo in 2024 Alliance annual report (March 1, 2025, deadline)
- Logo in monthly Alliance newsletter, *Catalyst*
- Opportunity to have information shared with CHC leaders via Alliance member portal



**Sapphire:** \$15-34,999k in event sponsorships during a calendar year  
Benefits of Emerald plus additional benefits include:

- Opportunity to provide content in one issue of monthly newsletter
- Logo on home page of Alliance website
- Letter of introduction sent to Alliance Board of Directors
- Opportunity to connect with CHC leaders via a virtual Peer Networking Committee meeting



**Diamond:** 35k+ in event sponsorships during a calendar year  
Benefits of Sapphire plus additional benefits include:

- Recognition at all Alliance events, including Alliance board meetings
- Opportunity to connect with CHC leaders at an in-person Peer Networking Committee meeting

## 2025 Scheduled/Planned Events

### Alliance Open House & 40<sup>th</sup> Anniversary Celebration | February 13, 2025

- Audience: Alliance members, partner organizations, state agency representatives, policy makers, and other safety net healthcare stakeholders
- Purpose: Celebrate the Alliance's 40<sup>th</sup> Anniversary, showcase our new office space, and provide networking opportunities among our members and partners
- Location: City Square Courtyard (3800 N Central Ave, Phoenix, AZ 85012)

#### Title Sponsor | 1 Available | \$10,000 | TBD deadline

- Logo on registration page
- Signage throughout event
- Opportunity to address attendees during event
- Discount on 2025 Annual Conference sponsorship (some restrictions may apply)

#### CHC Champion Sponsor | 10 available | \$1,000 | TBD deadline

- Logo on registration page
- Signage throughout event

### Annual Conference | April 9-10, 2025

- Audience: 250+ Community Health Center executive and senior leaders (CEOs, CFOs, COOs, CMOs, CDOs, Behavioral Health Directors, Pharmacy Directors, HR Directors, IT Directors, Informatics Directors, Clinic Managers, and more!)
- Purpose: Bring together CHC leaders from across the state to highlight best practices in primary healthcare service delivery, current issues affecting CHCs and their patients, and health center board governance
- Location: Hilton Scottsdale Resort & Villas (6333 North Scottsdale Road, Scottsdale, AZ 85250)

#### Title Sponsor | 1 Available | \$36,000 | January 31, 2025 deadline

- Opportunity to place swag on tables in general session room and address attendees during conference opening
- Logo on conference registration page and conference agenda
- Logo on scrolling slides throughout conference
- Signage promoting sponsorship at registration desk and throughout event venue
- First choice of exhibit table location + complimentary booth electricity
- Eight (8) complimentary full conference registrations (includes booth staff)
- One dedicated social media post and inclusion in additional social media posts thanking our sponsors
- Rotating banner ad on conference mobile app, featured listing, push notification, and complimentary lead retrieval
- Participant list



### **Networking Reception Sponsor | 1 Available | \$20,000 | March 7, 2025 deadline**

- Opportunity to address attendees prior to opening reception and have swag on tables at reception
- Logo on conference registration page and conference agenda
- Logo on scrolling slides throughout conference
- Signage promoting sponsorship throughout reception area
- First choice of exhibit table location + complimentary booth electricity
- Six (6) complimentary full conference registrations (includes booth staff)
- One dedicated social media post and inclusion in additional social media posts thanking our sponsors
- Rotating banner ad on conference mobile app, featured listing, push notification, and complimentary lead retrieval
- Participant list

### **Lunch Sponsor | 2 Available | \$10,000 | March 7, 2025 deadline**

- Opportunity to address attendees prior to lunch
- Logo on conference agenda
- Logo on scrolling slides throughout conference
- Signage promoting sponsorship throughout lunch area
- Exhibit table (given preference for location) + complimentary booth electricity
- Four (4) complimentary full conference registrations (includes booth staff)
- One dedicated social media post and inclusion in additional social media posts thanking our sponsors
- Rotating banner ad on conference mobile app, featured listing, and complimentary lead retrieval
- Participant list

### **Breakfast Sponsor | 2 Available | \$8,000 | March 7, 2025 deadline**

- Logo on conference agenda
- Logo on scrolling slides throughout conference
- Signage promoting sponsorship throughout breakfast area
- Exhibit table (given preference for location) + complimentary booth electricity
- Four (4) complimentary full conference registrations (includes booth staff)
- One dedicated social media post and inclusion in additional social media posts thanking our sponsors
- Rotating banner ad on conference mobile app, featured listing, and complimentary lead retrieval
- Participant list

### **Pre-Conference Clinical Leaders Meeting & Reception Sponsor | 1 Available | \$7,000 | March 7, 2025 deadline**

- Opportunity to address attendees during reception
- Logo on pre-conference meeting agenda and conference agenda
- Signage promoting sponsorship throughout reception area
- Exhibit table + complimentary booth electricity
- Three (3) complimentary full conference registrations (includes booth staff)
- Push notification on conference mobile app, featured listing, and complimentary lead retrieval



- One dedicated social media post and inclusion in additional social media posts thanking our sponsors

**Keynote Sponsor | 1 Available | \$6,000 | March 7, 2025 deadline**

- Opportunity to introduce keynote speaker
- Logo on conference agenda
- Logo on scrolling slides throughout conference
- Exhibit table (given preference for location) + complimentary booth electricity
- Three (3) complimentary full conference registrations (includes booth staff)
- Inclusion in one social media post featuring multiple sponsors
- Push notification on conference mobile app, featured listing, and complimentary lead retrieval
- Participant list

**Mobile App Sponsor | 1 Available | \$4,000 | January 31, 2025 deadline**

- Logo on conference agenda
- Logo on scrolling slides throughout conference
- Exhibit table + complimentary booth electricity
- Two (2) complimentary full conference registrations (includes booth staff)
- Inclusion in one social media post featuring multiple sponsors
- Rotating banner ad on conference mobile app, featured listing, push notification, and complimentary lead retrieval
- Participant list

**Pre-Conference Joint COO/CFO Meeting Sponsor | 1 Available | \$4,000 | March 7, 2025 deadline**

- Opportunity to address attendees at the start of the meeting
- Logo on pre-conference meeting agenda and conference agenda
- Exhibit table + complimentary booth electricity
- Two (2) complimentary full conference registrations (includes booth staff)

**Pre-Conference Pharmacy Meeting Sponsor | 1 Available | \$3,000 | March 7, 2025 deadline**

- Opportunity to address attendees at the start of the meeting
- Logo on pre-conference meeting agenda and conference agenda
- Exhibit table + complimentary booth electricity
- Two (2) complimentary full conference registrations (includes booth staff)

**Pre-Conference Behavioral Health Meeting Sponsor | 1 Available | \$3,000 | March 7, 2025 deadline**

- Logo on pre-conference meeting agenda and conference agenda
- Exhibit table + complimentary booth electricity
- Two (2) complimentary full conference registrations (includes booth staff)
- Push notification on conference mobile app and complimentary lead retrieval

**Pre-Conference Dental Meeting Sponsor | 1 Available | \$3,000 | March 7, 2025 deadline**

- Logo on pre-conference meeting agenda and conference agenda
- Exhibit table + complimentary booth electricity



- Two (2) complimentary full conference registrations (includes booth staff)
- Push notification on conference mobile app and complimentary lead retrieval

**Networking Break Sponsor | 3 Available | \$3,000 | March 7, 2025 deadline**

- Logo on conference agenda
- Logo on scrolling slides throughout conference
- Signage promoting sponsorship throughout break area
- Exhibit table + complimentary booth electricity
- Two (2) complimentary full conference registrations (includes booth staff)
- Inclusion in one social media post featuring multiple sponsors

**Conference Bag Sponsor | 1 Available | \$3,000 | March 7, 2025 deadline**

- Logo on conference bags provided to all attendees
- Logo on conference agenda
- Logo on scrolling slides throughout conference
- Exhibit table + complimentary booth electricity
- Two (2) complimentary full conference registrations (includes booth staff)
- Push notification on conference mobile app and complimentary lead retrieval

**Award Sponsor | \$2,000 | 4 Available | March 7, 2025 deadline**

- Exhibit table + complimentary booth electricity
- Two (2) complimentary full conference registrations (includes booth staff)
- Logo on slides during presentation of award

**Exhibit | 29 Available | \$1,800 for-profit / \$1,200 nonprofit | March 7, 2025 deadline**

- Logo on conference agenda
- Exhibit table
- Two (2) complimentary full conference registrations (includes booth staff)

**Mobile App Lead Retrieval | \$150**

- Use a mobile device to collect attendee information via the mobile app QR code

**Rural Women's Health Symposium | July or August**

- Audience: 75+ healthcare professionals and advocates, including community health workers, Community Health Center program managers and administrators, public health students, tribal program staff, Arizona Department of Health Services staff, medical providers, and other rural health representatives
- Purpose: Celebrate and further develop the work being done in our rural communities
- Location: TBD (Prescott, Sedona, or Flagstaff)

**Title Sponsor | 1 Available | \$10,000**

- Exhibit table
- Six (6) complimentary registrations (includes booth staff)



- Opportunity to address attendees during symposium welcome
- Logo on registration page and scrolling slides throughout symposium
- Signage at registration desk and throughout event venue
- Logo on front page of event program and full-page ad
- One dedicated social media post and inclusion in additional social media posts thanking our sponsors

**Champion Sponsor | \$5,000**

- Logo on conference bags
- Exhibit table
- Five (5) complimentary registrations
- Recognition on scrolling slides throughout symposium
- Signage at registration desk and throughout venue
- Full-page ad in event program
- One dedicated social media post and inclusion in additional social media posts thanking our sponsors

**Lunch Sponsor | 1 Available | \$3,800**

- Exhibit table
- Four (4) complimentary registrations (includes booth staff)
- Signage at registration desk and throughout lunch area
- Logo on front page of event program and full-page ad
- Logo on scrolling slides throughout symposium
- Inclusion in one social media post featuring multiple sponsors

**Breakfast Sponsor | 1 Available | \$3,000**

- Exhibit table
- Three (3) complimentary registrations (includes booth staff)
- Signage at registration desk and throughout breakfast area
- Logo in event program and half-page ad
- Logo on scrolling slides throughout symposium
- Inclusion in one social media post featuring multiple sponsors

**Break Sponsor | 1 Available | \$1,600**

- Exhibit table
- Two (2) complimentary registrations (includes booth staff)
- Signage at registration desk and throughout break area
- Logo in event program
- Inclusion in one social media post featuring multiple sponsors

**Exhibit | \$500 For Profit / \$375 Nonprofit**

- Exhibit Table
- Two (2) complimentary registrations (includes booth staff)
- Logo in event program



### **Scholarship Sponsor | \$360 each\***

- Logo in event program and on scrolling slides throughout conference
- Note: This sponsorship covers registration and 1 night of lodging for a rural participant who is unable to cover those costs, with priority given to students, survivors, and people in recovery. Multiple scholarships can be supported by a single sponsor.

### **Event Program Advertisement, Full-Page | \$100**

### **Event Program Advertisement, Half-Page | \$50**

*\*Price subject to change based on hotel rates pending venue selection*

## **Alliance Board Retreat | July 16-18, 2025**

- Audience: CEO from each Community Health Center in Arizona (25 total)
- Purpose: Convene the Alliance board of directors to discuss strategic priorities for the network
- Location: Little America Flagstaff (2515 E Butler Ave, Flagstaff, Az 86004)

### **Title Sponsor | 1 Available | \$10,000**

- Logo on agenda
- Signage throughout meeting area
- Opportunity to provide remarks during the welcome
- Opportunity to have two (2) representatives attend the opening reception on day 1 and join the board for networking during all scheduled mealtimes throughout the retreat
- Handout in meeting packet

### **Dinner Sponsor | 1 Available | \$5,000**

- Logo on agenda
- Signage throughout dinner area
- Opportunity to provide remarks prior to dinner
- Opportunity to have one (1) representative attend the opening reception on day 1 and the dinner on day 2
- Handout in meeting packet

### **Opening Reception Sponsor | 1 Available | \$3,600**

- Logo on agenda
- Signage throughout reception area
- Opportunity to have one (1) representative attend the opening reception on day 1 and provide remarks
- Handout in meeting packet

### **Lunch Sponsor | 1 Available | \$2,000**

- Logo on agenda
- Signage throughout lunch area



- Opportunity to have one (1) representative attend the lunch on day 1 and provide remarks

#### **Breakfast Sponsor | 2 Available | \$1,400**

- Logo on agenda
- Signage throughout breakfast area
- Opportunity to have one representative attend breakfast

### **Recruitment & Retention Conference | September 2025**

- Audience: 50+ CHC and National Health Service Corp Workforce Staff, including Human Resources, Recruitment, Marketing & Staff Development team members
- Purpose: Provide CHCs with training and technical assistance on effective recruitment and retention strategies and opportunities for networking and the sharing of best practices
- Location: Phoenix area

#### **Reception Sponsor | 1 Available | \$5,000**

- Exhibit table
- Three (3) complimentary registrations (includes booth staff)
- Opportunity to provide brief remarks prior to or during reception
- Signage and recognition throughout reception area
- Logo in conference program and full-page ad
- Participant list

#### **Break Sponsor | 2 Available | \$2,000**

- Exhibit table
- Two (2) complimentary registrations (includes booth staff)
- Signage and recognition throughout break area
- Logo in conference program and half-page ad

#### **Exhibit | 10 Available | \$350**

- Exhibit Table
- Two (2) complimentary registrations (includes booth staff)
- Logo in conference program

#### **Event Program Advertisement, Full-Page | \$100**

#### **Event Program Advertisement, Half-Page | \$50**

### **Invaluable Medical Assistant, Dental Assistant, and Community Health Worker Seminar | October 2025**

- Audience: 100+ Community Health Center medical assistants, dental assistants, community health workers and other frontline staff





- Purpose: Provide professional development and networking opportunities to frontline healthcare workers and support staff
- Location: Phoenix area

**Title Sponsor | 1 Available | \$4,000**

- Exhibit table
- Three (3) complimentary registrations (includes booth staff)
- Logo on event registration page
- Signage at registration desk, throughout plenary sessions, and in breakout room(s)
- Opportunity to provide brief opening remarks or have a 2-minute video played at the beginning of the event
- Logo and recognition in event program and full-page ad
- One dedicated social media post and inclusion in additional social media posts thanking our sponsors
- List of participating CHCs

**Lunch Sponsor | 1 Available | \$3,000**

- Exhibit table
- Two (2) complimentary registrations (includes booth staff)
- Signage and recognition throughout lunch area
- Opportunity to provide brief remarks before lunch or have a 1-minute video played prior to lunch
- Recognition in event program and half-page ad
- List of participating CHCs

**Breakfast Sponsor | 1 Available | \$2,000**

- Exhibit Table
- Two (2) complimentary registrations (includes booth staff)
- Signage and recognition throughout breakfast area
- Recognition in event program and half-page ad

**Conference Bag Sponsor | 1 Available | \$600**

- Logo on conference bag
- Exhibit Table (includes booth staff)
- Two (2) complimentary registrations (includes booth staff)
- Recognition in event program and half-page ad

**Exhibit | 8 Available | \$350**

- Exhibit Table (includes booth staff)
- Two complimentary registrations (includes booth staff)
- Recognition in event program

**Awards Sponsor | \$150 | 4 Available**

- Recognition in event program
- Recognition during presentation of award



**Event Program Advertisement, Full-Page | \$100**  
**Event Program Advertisement, Half-Page | \$50**

## **Vendor Spotlight Presentations**

Do you have an interest in providing educational content to CHC team members? We invite you to submit a presentation abstract for consideration to be part of our 2025 events. Submissions will be reviewed on a periodic basis throughout the year and vendors will be contacted if we are interested in pursuing a collaboration.

[Click here](#) to submit your presentation abstract. If you have any questions, please reach out to [aachctraining@aachc.org](mailto:aachctraining@aachc.org).

## **Disclaimer**

Sponsor and exhibitor requests will be subject to a review and approval process. Sponsors or exhibitors that will be approved will demonstrate alignment with Arizona health center priorities and any applicable guidance from AACHC's federal funding sources. AACHC reserves the right to deny sponsorships or exhibitorships, including those that may be construed as making a political statement. Political activities (signature gathering, campaign-related issues, etc.) are not allowed. Exhibits for the sole purpose of employee recruitment are also not allowed.

